

## Reggae fever during the 51st Mega Record and CD Fair in Utrecht. Jaarbeurs Utrecht, the hunting ground for music lovers

On Saturday 13 and Sunday 14 April, the worldwide feast in the field of pop music will take place at the Jaarbeurs Utrecht, the Netherlands: the Mega Record & CD Fair. This semi-annual event is regarded as the biggest record fair in the world by pop connoisseurs, collectors, DJs, fans and music journalists. Last November the Financial Times (UK) called this event 'The Largest Vinyl Convention on Earth'. Twice a year thousands of crate diggers from all over the world come to Utrecht. At the more than 500 exhibitors, the collected pop history of the past sixty years is displayed in the form of LPs, singles, maxi singles, CDs and DVDs. There are also many pop-related items, such as books, photos and magazines. There is, as always, an entertaining program with signing sessions, vinyl and CD presentations, live performances and deejay sets. The permanent exhibition during this event is curated by Aad Brakus and pays attention to the Jamaican cultural heritage recently announced by Unesco: Reggae music.

### Jamaican cultural heritage highlighted at the 51st Mega Record and Cd Fair.

In November 2018 Unesco, the educational, scientific and cultural organization of the United Nations, added reggae to its list of cultural institutions that deserve protection and preservation. Reggae is more than Jamaica's national music. It is a social force that serves the full cultural needs of the Jamaicans, both in the cerebral, political, sensual and spiritual sense. In Jamaica, some people say that reggae music is the vocal equivalent or "The Talking Gleaner" of the Jamaican daily newspaper "The Gleaner".

### Vinyl collection Aad (Dr. Buster Dynamite) Brakus contains over 45,000 reggae albums.

In the Netherlands, one of the largest (vinyl) collection of reggae music on earth can be found. The vinyl collection of an authority in this area Aad Buster (The Hague) consists of more than 45,000 albums. During the fair, Aad will exhibit the 100 most special records from his collection. Ever since he grew up as a child in his grandma's café with reggae records in the jukebox - think of Jimmy Cliff with Vietnam or Desmond Dekker with The Israelites - Aad lives reggae. Especially in his younger years the melody and lyrics caught his attention. In the years that followed, Aad personally met and interviewed reggae musicians, released records, presented radio programs, wrote articles about the subject, and roamed around in famous Jamaican studios. Aad is present during the fair to answer questions and give expert comments.

### Launch CD box Dutch Beat Nuggets

Centertainment launches the Dutch Beat Nuggets CD box with book during the fair. The box contains a collection of unknown or lesser known beat songs by Dutch bands from the sixties and seventies. Around 25 musicians from different bands will be present for a meet & greet.

### Other activities during the fair:

- Performance and record presentation The Heck on Sunday
  - Performance and record presentation Sweet Hannah from Utrecht on Sunday
  - DJ Andhika Gautama Westside MuzeeQ (Indonesia)
  - DJ Brown Acid Permanent Records LA USA
  - The Three Imaginary Boys Pop Quiz on Sunday
  - Omega Auction (UK) auction on Saturday afternoon from 1:00 PM
  - Shandon Sahm (son of the famous TexMex musician Doug Sahm) launches new EP
- Look for the latest news, timetable, dealer list etc on [recordplanet.nl](http://recordplanet.nl)

### 51<sup>st</sup> Mega Record & Cd Fair 2019 Jaarbeurs Utrecht

Saturday, April 13 from 9 am to 5 pm, Sunday, April 14 from 10 am to 5 pm.

Presale by [www.recordplanet.nl](http://www.recordplanet.nl): 12.50 euros. Entrance tickets at the counter: 14 euros. Children up to and including eleven years free. For more information e-mail to: [info@recordplanet.nl](mailto:info@recordplanet.nl) or visit [www.recordplanet.nl](http://www.recordplanet.nl)

---

**Not for publication:** for (more) pictures free of copyright, for interviews or information you can contact ARC, Cas Bosland.  
e-mail: [casper@recordplanet.nl](mailto:casper@recordplanet.nl)

You can download the complete press release and images in 300 dpi at: [www.recordplanet.nl/en/press.html](http://www.recordplanet.nl/en/press.html)